

## Announcement Templates:

### *Example 1:*

I want to take a moment and thank you all for your generous donation, especially considering the year we have all had. Because of your donations we have been able to [insert specific examples of ministries or accomplishments]. I'm here this morning to ask you to consider turning your one-time online gifts into recurring gifts. Recurring giving allows your generosity to stay consistent and prioritized, even when you are out of town or forgot your checkbook.

But more than that, it enables us to have more money for ministry, and more resources to help people grow in their relationship with Jesus. We will do everything we can to engage more people in this parish, this community, and around the world.

Our goal is simple:

Right now, \_\_\_\_\_ % of our total contributions are given digitally.

By \_\_ / \_\_ / 20\_\_ , it will be \_\_\_\_\_ %.

In no way are we pushing to get something FROM you. We truly want to offer something FOR you. Giving propels you to combat greed, help other people, and recognize that everything you have is a gift from God in the first place. This is less about your money and more about your heart.

So will you join us? You can give through our website, \_\_\_\_\_ .org. If you click on the \_\_\_\_\_ button. You can also donate by texting 'GIVE' to [insert text giving number], it's EASY AND FAST!

*Example 2:*

We often don't take enough time to celebrate the good things in our lives. So today I want to take a minute and express my sincere thanks for your generosity and continued support of [Parish name]. Through your generous gifts the parish has been able to support our community in amazing ways such as:

- [insert examples]
- [insert examples]

This summer we are encouraging you to turn those gifts into an automatic recurring gift and increase the amount by 1%. This small change in your giving will have a huge impact on our parish. With this small increase in giving from you we hope to accomplish:

- [insert specific examples]
- [insert specific examples]

You can easily set up a recurring giving schedule. Simply click this [link] and follow the prompts to set the frequency and amount. If you prefer to do this over the phone, we'd be happy to answer any questions you have and to set up the recurring bank draft with you. Don't hesitate to reach out.

You can always stop or change recurring giving online or by calling the parish.

Again, thank you so much for being part of [Parish Name] and helping us further our mission!

*Example 3:*

Did you know that through the donations our parish family makes every week we have been able to:

- [insert examples]
- [insert examples]

That deserves a round of applause. This year we hope to make that list even longer and [insert specific examples of what you want to accomplish] and we can only accomplish that through your continued support.

We are offering you the ability to sign up for an automatic recurring donation that will support one of our ministry goals.

- A weekly donation of \$10 will create 15 meals at the local social services office.
- A monthly donation of \$25 will ensure that 1 family in need can pay their electric bill for the year.

In no way are we pushing to get something FROM you. We truly want to offer something FOR you. Giving propels you to combat greed, help other people, and recognize that everything you have is a gift from God in the first place. This is less about your money and more about your heart.

So will you join us? You can give through our website, \_\_\_\_\_ .org. If you click on the \_\_\_\_\_ button. You can also donate by texting '[insert key word] to [insert text giving number]', it's EASY AND FAST!

## Email Templates:

### *Example 1:*

Dear \_\_\_\_\_,

I wanted to send you a quick letter and let you know what's going on in our parish.  
[insert updates on what the parish has donated or accomplished recently]

There's a lot of great stuff happening right now. THANK YOU for being a part! But at the same time, there's a lot more we want to do. One of the things that will propel us to accomplish our dreams is if we have more money for ministry. The bottom line is, we need your help. Right now, we lack the funding and resources we need to do things like:

- [insert specific needs of the parish]
- [insert specific organizations the parish is wanting to donate to and what the organization wants to accomplish with that donation]

Our goal is simply to ignite digital giving in our parish. And the way we want to do that is by encouraging more of our congregation to set up online, recurring donations through our website, \_\_\_\_\_ .org or by texting 'GIVE' to [insert text giving number].

This email is to ask for your support: your prayer support, moral support, and financial support. In fact, I'd love for you to visit our website and set up your recurring donations right now!

Thank you for taking the time to read this letter. We're so excited to see what happens in this campaign! Thanks again!

Faithfully,  
YOUR NAME

*Example 2:*

Dear [First Name],

I'm so grateful for your continued devotion to [Parish Name]. As we are all growing on our journey of generosity, we're making a real difference in the community.

Recently, you gave to [cause/campaign]. This generous gift already made an impact. We reached our goals and helped [specific example of how gift helped].

You may have heard how we're encouraging our members to sign up for a recurring giving schedule.

Some of the Benefits are:

- Recurring Giving helps us plan and forecast in advance for ministry
- It allows you to worship through giving, even if you miss mass
- It saves you remembering to write a check and saves our parish office time
- It provides an opportunity to decide to give your first to God in advance

If you're interested, you can easily set up a recurring giving schedule. Simply click this [link] and follow the prompts to set the frequency and amount. If you prefer to do this over the phone, we'd be happy to answer any questions you have and to set up the recurring bank draft with you. Don't hesitate to reach out at [555-555-555].

You can always stop or change recurring giving online or by calling the parish.

Again, thank you so much for being part of [Parish Name] and helping us further our mission!

If there's any way we can serve you better, please let us know.

Faithfully,  
[Pastor's Name]

*Example 3:*

Dear [First Name],

I wanted to send you a note expressing my sincere thanks for your generosity and continued giving to [Parish name]. We often don't take enough time to celebrate the good things in our lives.

Through your generous gifts that parish has been able to support our community in amazing ways such as:

- [insert examples]
- [insert examples]

This summer we are encouraging you to turn those gifts into an automatic recurring gift and increase the amount by 1%. This small change in your giving will have a huge impact on our parish. With this small increase in giving from you we hope to accomplish:

- [insert specific examples]
- [insert specific examples]

You can easily set up a recurring giving schedule. Simply click this [link] and follow the prompts to set the frequency and amount. If you prefer to do this over the phone, we'd be happy to answer any questions you have and to set up the recurring bank draft with you. Don't hesitate to reach out at [555-555-555].

You can always stop or change recurring giving online or by calling the parish.

Again, thank you so much for being part of [Parish Name] and helping us further our mission!

If there's any way we can serve you better, please let us know.

Faithfully,  
[Pastor's Name]

*Example 4: Casual Giver*

Hello!

We're grateful for your generosity and humbled by your gifts to our parish. They impact our community in so many positive ways. [insert specific example here].

We wanted to share an even more convenient way to make an impact called recurring giving. You can test it out with a gift as small as \$1 to see how easy it is to set the frequency and amount. Sign up by going to our giving page at [insert URL] or by texting 'GIVE' to [insert text giving #].

As you fill out the form with the gift amount, you simply click the "Recurring" tab under My Donation.

We appreciate you taking a few moments to learn about this convenient way of giving to the parish. Please, let us know if you have any questions.

Once again, thank you so much for your generosity. We can't wait to see you on Sunday!

In Him,

[Parish Name]

*Example 5: First-Time Giver*

Dear [First Name],

Thanks to your generosity, [Parish Name] can further our mission of [specific cause/campaign]. Your gift already made a difference in the community, [insert specific example], and we hope it brought you closer to the Lord.

It looks as though this is your first gift to [Parish Name], and for taking that leap of faith, we sincerely thank you. We couldn't impact people the way we are without you.

If you can, please join us for [upcoming event/Sunday's service]. Here, we'll come together to worship and celebrate as a community.

Thank you again for your gift!

Sincerely,

[Parish's Name]

*Example 6: Consistent Giver*

Dear [First Name],

I'm so grateful for your continued devotion to [Parish Name]. You've given to the parish for a long time, and we're humbled that you choose to do so. With your generosity, we're making a real difference in the community.

Recently, you gave to [cause/campaign]. This generous gift already made an impact. We reached our goals and helped [specific example of how gift helped]. Thank you so much for your ongoing support.

If you're interested, you can easily set up a recurring gift with [Parish Name]. Simply click this link and follow the prompts to set the frequency and amount.

Again, thank you so much for being part of [Parish Name] and helping us further our mission! If there's any way we can serve you better, please let us know.

Faithfully,

[Parish's Name]

*Example 7: Recurring Giver*

Dear [First Name],

I'm reaching out to let you know your generosity and commitment to [Parish Name] has not gone unnoticed. While we know that you give to [Parish Name] humbly, we want to express our sincerest thanks for your consistency.

With your help, we're impacting our community and changing lives. We're grateful to have thoughtful and generous people like you helping us be the Parish.

Your gifts equipped us [specific example of how donation helped]. Please accept a heartfelt thank you from [Parish Name]. Your support and devotion are unwavering, and you are truly appreciated.

We hope to see you at our upcoming [special event/Sunday service]!

In Him,

[Parish's Name]